

## Curriculum Requirements - Global MBA

The Global MBA program is a full-time, structured, cohort based, 57-credit-hour degree program that completes in 14-1/2 consecutive months from late February through April of the following year.

Core Coursework from February – August:

The first six months of the Ross Global MBA program immerses students in our broad based business core curriculum in Ann Arbor which concludes with a seven-week [Multidisciplinary Action Project](#). Commonly referred to as MAP, this project course enables students to apply what they have learned to a real-life business situation. Students complete their core courses in the prescribed order with their Global MBA cohort. Students cannot drop core courses.

The core coursework establishes a basic understanding of the functional responsibilities of an organization. After completing the core courses, students integrate the concepts learned and take two full terms of electives in their area(s) of interest.

Elective Coursework from September – April:

The fall term marks the beginning of the Global MBA cohort’s immersion into the rest of the student body in Ann Arbor. During the fall term, students have the freedom to customize their experience by selecting from a wide range of elective course work. The second winter term offers students the option of participating in the Ross [MBA Global Exchange](#) to study abroad or to remain in Ann Arbor to complete a second term of Ross elective courses.

A few additional degree requirements, outlined below, must be completed during the elective term(s) in Ann Arbor. Care should be taken in scheduling. If students opt to study abroad through the Ross [MBA Global Exchange](#) in the second winter term, these additional degree requirements must be completed during the fall term. If students complete courses in Ann Arbor during the second winter term, these additional degree requirements can be completed at any time during the two terms of electives.

### Overall Program Schedule:

Core Requirements: February – August	Credits
ACC 591: Principles of Financial Accounting	2.25
BE 591: Applied Microeconomics	2.25
TO 595: Applied Business Statistics	2.25
STRATEGY 591: Corporate Strategy	2.25
FIN 591: Financial Management	2.25
TO 593: Operations Management	2.25
MO 593: Leading People and Organizations	2.25
MKT 591: Marketing Management	2.25
ACC 593: Management Accounting	1.5
BA 591: Multidisciplinary Action Projects (MAP)	7.5
Electives Terms: September – April	
Fall Elective Term in Ann Arbor	8-18
Winter Elective Term: MBA Global Exchange -or- a second term of electives in Ann Arbor.	8-18

**Notes:**

1. All Global MBA students must complete a minimum of 30 credit hours during the two elective terms. Elective classes may be 1.0, 1.5, 2.25, or 3.0 credits. Students may choose to focus on one functional area or tailor their experience by combining various functions for a more broad based management curriculum. At least 47 of the 57 credits must be made up of Business Administration coursework. To view examples of courses offered in the subject areas at Ross, click on the links below:

<a href="#">Accounting</a>	<a href="#">Business Law</a>	<a href="#">Marketing</a>
<a href="#">Business Administration</a>	<a href="#">Entrepreneurial Studies</a>	<a href="#">Strategy</a>
<a href="#">Business Communication</a>	<a href="#">Finance</a>	<a href="#">Technology &amp; Operations</a>
<a href="#">Business Economics</a>	<a href="#">Management &amp; Organizations</a>	

2. Global MBA students may choose to broaden their experience by electing up to 10 credit hours of graduate study in other units of the University of Michigan (Ann Arbor campus).
3. Global MBA students may choose to expose themselves to an entirely different culture by studying abroad through the [MBA Global Exchange](#) in the second winter term and earn up to 15 credit hours towards their Ross MBA.

**Additional MBA Degree Requirements:**

1. **Competing in the Global Business Environment** ([STRATEGY 503](#) - 1.5 credits) core course which must be completed during the elective term(s) in Ann Arbor.
2. **Business Law Competency Requirement:** This requirement can be met by waiver request or by taking ONE of a selection of courses during the elective term(s) in Ann Arbor. Students who have earned a Juris Doctor degree are automatically waived from this requirement. The following courses will satisfy the Business Law Competency requirement: [BL/ES 504](#), [BL 507](#), [BL 509](#), [BL 512](#), [BL 513](#), [BL 514](#), [BL 517](#), or [BL 582](#).
3. **Management Communication Competency Requirement:** Management Communication Competency is a graduation requirement. Prior to the start of the program, students must complete an assessment by submitting writing and speaking communication samples for evaluation. Based on the results of that assessment, students are placed into two groups:
  - A. **Requirement Satisfied:** Students whose samples demonstrate proficiency or above in all of the competency areas (Audience, Content, Organization, Task, Spoken Delivery, and Written Delivery) for both speaking and writing have satisfied the communication requirement, and no further steps are required.
  - B. **Additional Work Required:** Students whose written and spoken samples do not demonstrate proficiency in all of the competency areas (Audience, Content, Organization,

Task, Spoken Delivery, and Written Delivery) will have two options to satisfy the requirement as outlined below:

**Non-Credit Option.** The deadline to select this option is March 1 and all of the steps below must be completed by September 30.

- Meet with a Communication Consultant to review assessments and scores
- Complete assigned on-line learning modules in Canvas. Everyone completes an Overview module orienting them to the non-credit process and BCOM in general. For any area that is below proficiency, you will also need to complete a module focusing on that area
- Optional opportunities for peer feedback and reflection are available as well

**For-Credit Option.** Take and pass one of these BCOM classes: [BCOM 521](#), [BCOM 522](#), [BCOM 524](#), [BCOM 561](#). This course must be completed during the elective term(s) in Ann Arbor.