

## **TO 465 – Winter 2026**

### **Course Description**

HOURS: 3 hours

TYPE: Elective

OFFERED: W26

PREREQUISITES: BBA Capstone Eligible, MM, Business Minor Senior, or International Exchange Students with Equivalent Coursework

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Capstone - Management Consulting --- In this action-based learning course students experience a management consulting engagement from initial problem scoping to presentation of final recommendations. Students are organized into consulting teams engaged to assist the leaders of Velocity Avionics as they seek to accelerate the performance of their aerospace business in the face of ongoing opportunities and challenges. The case unfolds in real time, beginning in January 2026, with the students conducting in-person interviews with Velocity's Executive Leadership Team, continuing with analysis of the company's challenges and opportunities, assessment of competitors' strengths and weaknesses, and development of actionable recommendations, culminating in a final presentation to the Velocity ELT in April. Students work together in self-directed teams, with the instructor serving as their engagement director, as well as their coach and advisor, helping them build their problem-solving capabilities, team member and leadership skills, and communications effectiveness. They are encouraged and expected to leverage AI in all aspects of their work, as they will do when they enter the workforce upon graduation. The classroom comes to life as a real project team environment where students learn by doing and experience how a consulting engagement is scoped, managed, and delivered by leading management consulting firms.