**Subject**: A Warm Michigan Welcome from Ross's {{Region}} Alumni Club

Dear %%FIRST\_NAME%%,

Congratulations on your recent graduation from the Ross School of Business! As President of the Michigan Ross Alumni Club of {{Region}}, I am delighted to welcome you to the {{Club City}} area.

The Ross community is a network I'm proud to represent on a daily basis as president of our regional club. With the support of fellow alumni volunteers, I have the pleasure of organizing frequent events to help facilitate and build the network of local Ross across many industries and functions. Some of our more recent activities have included {{list interesting recent activities your club has hosted}}.

I hope you will join us at our next Michigan Ross Alumni Club event: a {{description of event}} on {{Date}} at {{location}}. This will be a great opportunity to tap into the local Michigan Ross alumni network, build regional connections, and also ask any questions you may have about living and working in {{Region}}.

Are you seeking deeper engagement opportunities with the local Ross alumni community as you embark upon this next step in your professional journey?

The Michigan Ross Alumni Club of {{Region}} welcomes alumni volunteers of all Ross degree programs and at every stage of their careers. Alumni club officers and volunteers can play an instrumental role in club operations and decision-making, guiding the development of programs and activities and helping to shape the future direction of the club. Through their leadership and volunteer efforts, officers can have a tangible impact on the {{Region}} Club, develop enriching relationships with other alumni and volunteers, and play an important role as ambassadors of the worldwide Michigan Ross community.

Please contact me at {{email address}} with any questions or interest regarding volunteer roles and opportunities, the typical volunteer time commitment, or to share your ideas for club activities.

Again, I extend to you the warmest welcome from the {{Region}} Ross alumni community. I hope you will take advantage of the lifelong learning, professional development and networking opportunities our local Ross alumni club offers, and look forward to the possibility of meeting you at our {{Upcoming Event}} on {{Date}}.

Go Blue!

{{Name}}

President, Michigan Ross Alumni Club of {{Region or Affinity}}